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The 26-metre *Diplodocus* skeleton is a Museum icon
and has been on display for more than 100 years.

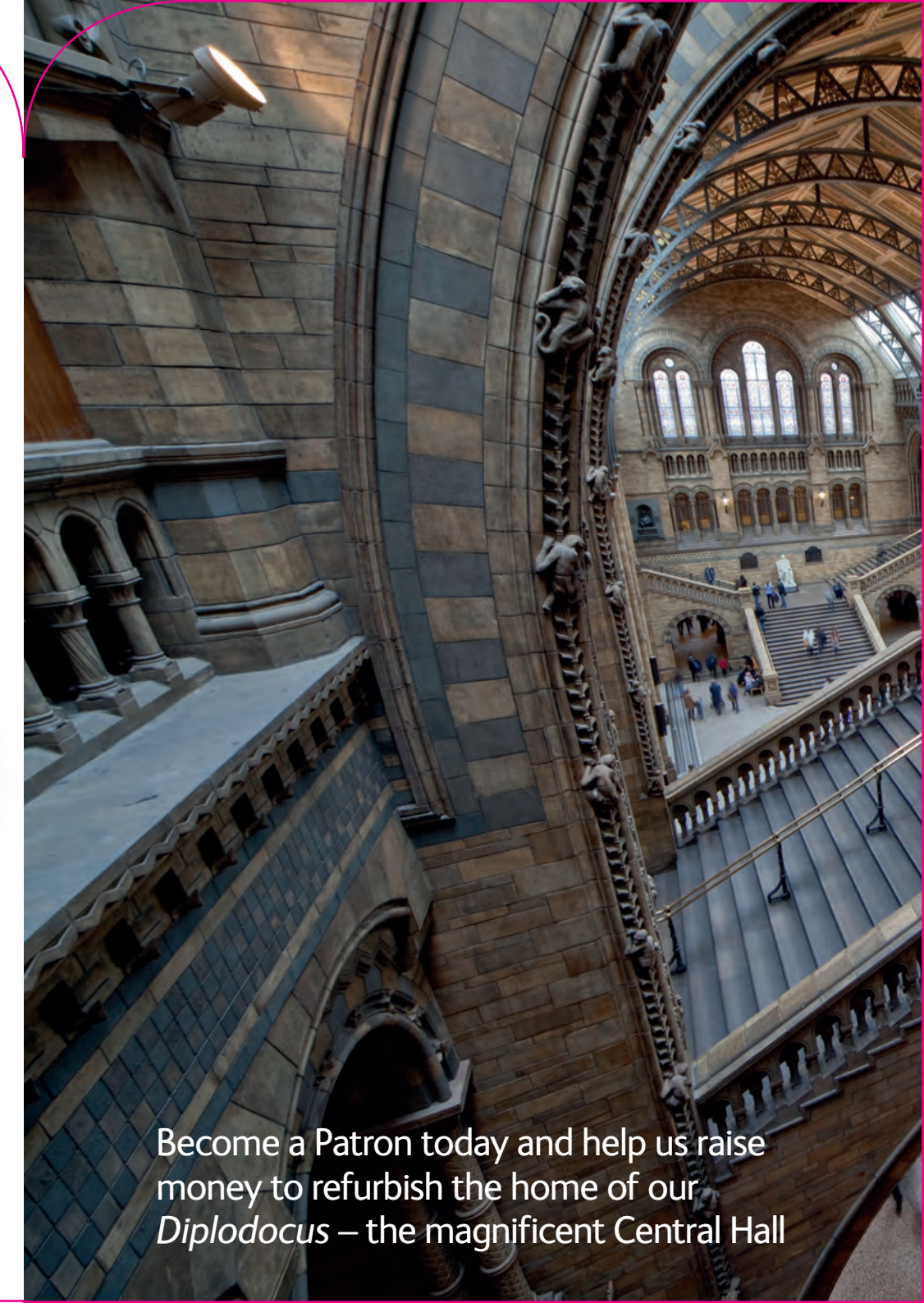


**I LOVE
DIPPY**

In support of the I Love Dippy campaign,
where visitors can light the *Diplodocus* up
and make the dinosaur roar – a must-see
attraction for anyone who truly loves
the Museum.

We're on nature's side. We support the environment by printing on paper that is
made from 100 per cent post-consumer waste, using vegetable inks by a carbon-
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Patron of the Annual Fund



Become a Patron today and help us raise
money to refurbish the home of our
Diplodocus – the magnificent Central Hall



A journey of discovery

For nearly five million people each year, a journey of discovery into the natural world starts when they enter the Museum's magnificent Central Hall.

This awe-inspiring space is at the heart of the stunning Waterhouse building, originally conceived as a cathedral to nature. Sweeping arches, intricate terracotta-work, colourful stained-glass windows and innovative galleries and walkways all combine beneath a beautiful gilded canopy to inspire.

The hall has remained untouched for many years, and we are now embarking on a transformational programme of redevelopment, refurbishing this historic, iconic and much-loved space. This is an extremely ambitious project, and we need to raise £8.5 million.

Developments of this scale happen only once in a generation. If you love the Central Hall, then this is a wonderful opportunity for you to show your support, helping us to revitalise one of London's most loved buildings.



Breathing new life into an iconic space

Our vision for the Central Hall is for it to be an exciting introduction to science and the Museum's expansive collections of 70 million specimens. The hall will be transformed into an exhilarating and inspirational space, affording visitors a sneak preview of the many wonders that lie ahead of them on their journey through the galleries.

The Central Hall will serve as an overview of the Museum's work, introducing big concepts and themes, encouraging curiosity and exploration. The revitalised and improved space will provide thematic continuity and architectural balance. Visitors will be enthused to explore the fascinating collections, thereby enjoying the Museum to the full.

A hall of beauty and wonder

With the help of our Patrons, we aim to transform the wonder bays that flank the Central Hall and the balconies above to complement the stunning architectural beauty.

We will showcase an even greater variety of specimens from the collections in vibrant new displays, which will provide an exciting and engaging introduction to the Museum. Crucially, these displays will be specially designed to reveal, rather than obscure, some of the building's most beautiful and intricate architectural features.

How you can help

We urgently require the support of our Patrons to make the Central Hall's crucial transformation a reality. By becoming a Patron today, or renewing your support, you can help us showcase our star specimens in a spectacular setting and spearhead the essential renovations that will reveal the Central Hall's beautiful but hidden architecture.

Our vision

The wonder bays

The Central Hall houses eight alcoves, known as wonder bays, four on either side, which offer a snapshot of the natural world and the Museum's work.

The displays in each bay are in much need of updating and currently detract from the beauty of the ornate terracotta mouldings and original features.

Each bay will be refurbished with new display cases, ensuring the maximum visibility of the specimens and architecture, dramatic lighting and engaging and informative interpretation panels.

The balconies

The refurbishment will also include new permanent exhibitions on the first floor balcony, which will replicate the design of the wonder bays.

This continuity with the ground floor will re-establish the beautiful architectural balance of the entire hall, drawing the visitor's gaze upwards, an area often overlooked.

Thus, visitors will be encouraged to climb the stairs and visit the upper tiers, where iconic specimens will be exhibited, replacing existing tired displays and continuing to open up the Museum's vast collections.

The south balcony will feature displays on the history of the Museum, the Waterhouse building and the many interesting characters associated with this much-loved institution.

Right: Artist's impressions of the wonder bays and balconies

