



## Dr Kim Winser OBE

A businesswoman with a wealth of experience in the retail industry, Kim Winser has a reputation for positioning and developing British brands both here and globally, building their online success and ultimately improving substantially their brand value. Kim is founder and CEO of Winser London - a modern women's clothing and accessory business sold online, initially in the UK and internationally. Kim Winser is also a non-executive Board member of Hong Kong and Shanghai Hotels.

Kim Winser rose through the ranks of Marks and Spencer where she started her career as a management trainee, culminating in her appointment as the first female commercial director for women's wear, the company's largest division at the time. She was also the youngest to be appointed to this position.

Her previous positions include Global President and CEO of Aquascutum (2006 – 2009), and CEO and partial owner of Pringle of Scotland (2000 – 2006), both brands she repositioned from traditional fashion houses to contemporary global names. Following her tenure at Aquascutum Kim Winser took over as Chair of Agent Provocateur, deepening her knowledge of online retail and overseeing the business expansion in new markets in Europe, Asian and the Middle East.

Kim Winser is known throughout the retail sector for her ability to modernise and restructure business without losing any of their essential qualities. She has been ranked third in Wall Street Journal Europe's list of the most successful women in business and also appeared on Business Week's 'most innovative' list.

She received an OBE in 2006 for services to the fashion industry.